

CME in Primary Care Skin Cancer Medicine

Scottsdale: April 17 - 18 2010

Venue Information

Venue

Doubletree Paradise Valley Resort Scottsdale

5401 N. Scottsdale Rd.,
Scottsdale, Arizona,
United States 85250-7090
Tel: 1-480-947-5400
Web <http://doubletree1.hilton.com>



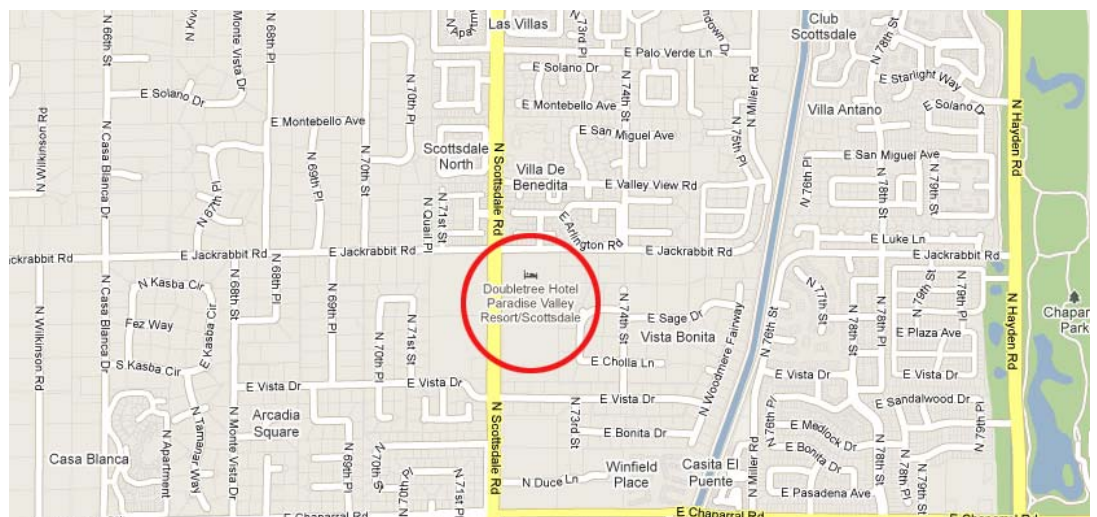
The **Doubletree Paradise Valley Resort** hotel, winner of the prestigious AAA Four Diamond Award, offers luxury, resort amenities, and visually stunning Sonoran Desert views on 22 acres of lush, tropical paradise in Scottsdale, Arizona. This *Diamond in the Desert* is just minutes from **Scottsdale Fashion Square Mall** (the largest mall in the Southwest), *Arizona State University*, and the hundreds of shops, boutiques, galleries, pubs, and eateries in historic **Old Town Scottsdale**.

From Airport Directions

From Sky Harbor International Airport, East on 202 (take the Scottsdale Road Exit) go North 5 miles Doubletree Paradise Valley Resort located on the Right (East) side of Scottsdale Road between Jackrabbit and Vista.

Transportation

- Transtyle (Town Car Service) - Available 24 hours
- Super Shuttle - Available 24 hours



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Accommodation Options

Guest Rooms

Each of our well-appointed guestrooms offer Sweet Dreams by Doubletree bedding- a King or two Queen size, plush-top mattresses that are triple-sheeted with luxurious high-thread count linens topped with a down comforter and an abundant supply of jumbo pillows. Amenities include a private balcony or patio, spacious work desk, high-speed internet access, three telephones, remote printing, voice mail, on-demand movies, Web-TV, Play Station, iron, ironing board, coffee maker with complimentary coffee, hair dryer, honor bar, and complimentary USA Today newspaper.



Suites

All rooms provide generous work areas and include every conceivable amenity. A concierge and room service further assures complete comfort. Each of our spacious suites offer Sweet Dreams by Doubletree bedding - a King or two Queen size, plush-top mattresses that are triple-sheeted with luxurious high-thread count linens topped with a down comforter and an abundant supply of jumbo pillows. Amenities include a private balcony or patio, spacious work desk, high-speed internet access, three telephones, remote printing, voice mail, on-demand movies, Web-TV, Play Station, iron, ironing board, coffee maker with complimentary coffee, hair dryer, honor bar, dual marble vanities and complimentary USA Today newspaper.



Bookings

To book your accommodation simply log on to www.paradisevalley.doubletree.com or phone 1800 222 8733

Parking

Complimentary parking including valet parking is available for all conference and resort guests.

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Scottsdale: April 17 - 18 2010

Saturday 17th April 2010

Registration 8:00 – 8:30

Session 1 8:30 – 10:00

THE FOUNDATIONS

- Quiz
- Skin anatomy and histology
- Skin history and examination
- Common benign skin lesions and cancer mimickers
- Biopsy

M/Tea 10:00 – 10:30

Session 2 10:30 – 12:00

AN APPROACH TO PIGMENTED SKIN LESIONS

- Where nevi come from and their natural history
- Clinical alarms
- 3 point checklist for dermoscopy
- Melanoma

Lunch 12:00 – 1:00

Session 3 1:00 – 2:30

AN APPROACH TO NON PIGMENTED SKIN CANCERS

- Actinic keratosis
- Bowens disease
- BCC
- SCC / KA
- Dermatopathology

A/Tea 2:30 – 3:00

Session 4 3:00 – 4:30

TREATMENT

- Dysplastic nevi and DNS
- Clinical cases
- Quiz

This program is subject to change with out notice.

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Scottsdale: April 17 - 18 2010

Sunday 18th April 2010

Registration 8:00 – 8:30

Session 5 8:30 – 10:00

SURGICAL THEORY

- Principals of wound healing
- Dressings
- Sutures and needles
- Complications
- Surgical management of melanoma management

M/Tea 10:00 – 10:30

Session 6 10:30 – 12:00

SURGERY PRACTICAL 1

- Equipment selection
- Various suturing techniques

Lunch 12:00 – 1:00

Session 7 1:00 – 2:30

SURGERY PRACTICAL 2

- Elliptical excisions : Theory
- Elliptical excisions : Practical

A/Tea 2:30 – 3:00

Session 8 3:00 – 4:30

THE BUSINESS OF SKIN CANCER INCLUDING BILLING CODING AND DOCUMENTATION

- Billing coding and documentation
- Workflow Management and Workplace Efficiency
- Setting up your clinic
- Patient information sheets
- Marketing

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